To local business owners:

In anticipation of Administrative Professionals Week, which will be **April 21-25 2014**, I would like to encourage your business to consider Tipton & Hurst when sending flowers and gifts to the administrative professionals at your office that make your job easier on a day-to-day basis. Not to mention this is an excellent way of boosting office morale.

In 1886, Tipton & Hurst was started by my grandfather and today has the distinction as the state's oldest and largest florist. Unparalleled quality and superior customer satisfaction are just a few things which set this company apart from other local florists. This year, choose Tipton & Hurst with confidence as you show your administrative professional that they deserve only the **BEST**!

Please find enclosed a selection of our unique designs in addition to traditional arrangements listed at retail prices. We will gladly apply a **10% discount** when 2-10 products, **15% discount** when 11-15 products, and a **20% discount** when 16+ products are delivered on the same date.

Orders should be submitted by 6:00pm on Friday, April 18th for volume discounts. When you are ready to submit your completed volume order, **please email or call** the quantity desired of each product to the attention of Andrew Norwood at **anorwood@tiptonhurst.com or (501) 960-7618**. You can also go to **www.tiptonhurst.com** or come into any of our **four locations** to place your order in person. Upon receipt, you will receive a confirmation in regards to billing.

I look forward to this opportunity to strengthen the professional relationship between your company and Tipton & Hurst, as well as making this exciting week a successful occasion to remember for the administrative professionals at your office.

Respectfully and gratefully,

Howard Hurst
President
Tipton & Hurst